

# Exhibition highlights

## EVENTS

>European Night of Museums,  
Saturday 14 May from 7pm to midnight.

\*Musical introduction by LegoMyEgo on the playlist  
«Musica SotterraneaViva» and DJ, VJ, fashion and dance  
«Blob Italia» performance from the GRADAR collective.

\*Theatrical and musical performance with the Cie du Dire  
Dire «La classe, l'oeuvre» with the Nice Vernier secondary  
school : «Qui e ora... Prestazioni riattivate», revived  
performances of artists Eliseo Mattiacci (*Rifarsi*, 1973) and  
Cesare Tacchi (*Painting*, 1972).

>Artistic Lecture by Valérie Da Costa, curator of the  
exhibition, Wednesday 1 June at 6pm. 27 Boulevard  
Dubouchage, Nice.

>The MAMAC celebrates Italy on the occasion  
of the National Day!

June 2nd from 6pm to 10:30pm

Open air workshops and visits of the exhibitions.

Show «Prego» : Theatrical and musical fantasy by the  
company of Dire Dire.

Movie-concert LegoMyEgo.

Italian street food.

Free.

And on June 3 at the Villa Arson (time to be determined)  
As an echo to the partner exhibition at the Villa Arson «Le  
Futur derrière nous» and to «Vita Nuova», presentation by  
Valérie Da Costa of her recent books *L'Espace des images.  
Art et culture visuelle en Italie 1960-1975* (Editions  
Manuella) and *Paul Thek en Italie 1962-1976* (Les presses  
du réel).

>The Opera Concerts, at night on 24 June: The Opera  
invites itself to the MAMAC and brings the Italian musical  
creation of the 1960s and 1970s to the museum.

>Apéritif Tales in collaboration with the National Theatre of  
Nice, on 2 and 3 July on the Coulée Verte: theatrical reading  
from the theatre troupe.

>FESTA – ARTY PARTY, on 9 july

\*«TUBO CATODIC » Sound and image performance with  
LegoMyEgo

\*Spectacle «Prego»: Thetrical and musical fantasy by the  
company Dire Dire.

>European Heritage Days, 17 and 18 September.

\*Spectacle “Prego”: Theatrical and musical fantasy by the  
company Dire Dire

\*Concert with LegoMyEgo

\*Project review with the schools in Nice and in partnership  
with the CLEMI IT and Media Education Centre:  
«Captations sonores, quand les enfants ont la parole»

>Screening cycle at the Nice Cinémathèque  
from 19 to 25 September.

# 100% Vita Nuova workshops and tours

## WORKSHOPS

>Les Môm'Art for children.

Wednesdays from 3pm to 4:30pm. From age 6 and up.

Experience the artistic practices associated with the  
exhibition while learning new techniques.

€8.50 per participant per session. Subject to a minimum of  
two participants.

>S'aMusée: throughout the holidays. Môm'Art courses  
with family from age 5 and up and Môm'Art for children  
from age 6 and up.

>Tours for individuals: Every Saturday at 3pm in French  
and 4pm in English, and from Tuesday to Saturday from 12  
July to 27 August. Free for children under 13. €6.20 for tour  
+ price of admission. Duration: 1 hour. No reservation  
required.

>Group and school tours: From Tuesday to Friday.  
Guided tour with or without workshops. During the school  
holidays, we welcome leisure centres and associations !  
Free for groups in the metropolitan area, €21 for groups  
outside of the metropolitan area and €85 for groups of  
14-30 adults. Duration: 1 to 1.5 hours.

>Tours for teachers at all levels: Take advantage of  
training courses and events dedicated to National  
Education teachers in partnership with the DAAC and  
project officers. Upon request. Free of charge.

>The toolkit: Get even more out of your tour with a  
treasure hunt, a game booklet and an educational kit. Upon  
request and reservation. Free of charge. Available to  
download from our website under Tours & Workshops /  
Toolbox.

## My summer at MAMAC

>Summer tales hours: July 6, 13, 20 and 27 from 4 to  
4:45 pm, with Camille Chrétien from the «Ateliers  
Illustrés». From age 3 and up. Free for children under 13.  
€6.20 + price of admission for accompanying adults.  
Children must be accompanied. Duration: 45 minutes.

>ARTY! WORKSHOPS for S'aMusée with guest  
artists

Film editing course with Il était un truc; puppet and object  
theatre course; dance course with Cie Pieds nus (Corinne  
Oberdorff and Davy Sur), illustration course with Lisa  
Laubreaux.

>Môm'art courses

An intensive week of creative workshops on the Italian  
artists of the 1960s and 1970s.

For the children from age 6 and up, 12 to 15 July and 16 to  
19 August from 2pm to 4pm.

With family from age 5 and up, 23 to 26 August from 2pm  
to 4pm.

Price: €8.50 per participant. From age 5.

>Yogi Saturdays – Wellness at the museum!

9, 16 July, 9, 16, 23 and 30 August from 10am to 11:30am.

Re-discover the collections in a different way by combining  
a visit with gentle physical exercise.

Price: 8.50€ per participant.

>Family tours every Wednesday during summer

With treasure hunts or experimental films, a host of  
fantastic ideas offering up an interactive and fun way of  
discovering art. For age 5 and up at 11am. €6.20 per  
participant + entrance ticket. Free admission ticket for  
children under 13.

## EXHIBITION

>A project on a European scale

The exhibition has been officially labelled as part of  
the cultural programme of the French Presidency  
of the Council of the European Union.

It embodies the international ambition of the  
city of Nice, which is applying to become  
European Capital of Culture in 2028.



MAMAC, 2nd floor

Exhibition on display until 2 October

Open every day except Monday

from 10 am to 6 pm

Place Yves Klein – 06364 Nice cedex 4

+33 (0)4 97 13 42 01 – mamac-nice.org

FOLLOW US



mamacnice\_officiel

And on our Youtube channel



## EXHIBITION CATALOGUE

On sale at the museum shop

Preface : Hélène Guenin

Introduction : Valérie Da Costa

Texts : Lara Conte, Laura Iamurri

Chronology : Sara Miele

Graphism : Studio Muro

Co-publication: Snoeck, MAMAC

175 p, €32

A partner exhibition at Villa Arson

«Vita Nuova» also forms the subject of a collaboration  
with Villa Arson through a major partner exhibition

«The Future Behind Us. Italian art since the 1990s:

the contemporary facing the past», curated by Marco

Scotini, o exhibition from 11 June to 28 August 2022.

>Spotlight on Lucia Marcucci in  
the contemporary gallery

This summer, the MAMAC presents a personal  
exhibition «Lucia Marcucci. Les secrets du langage»,  
to accompany the «Vita Nuova» exhibition.

From 2 June to 28 August 2022



Ville de Nice | JH | 04/22



# VITA NUOVA

## NEW ISSUES FOR ART IN ITALY 1960-1975

### 14 MAY > 2 OCTOBER

1, place Klein – Nice

www.mamac-nice.org

@mamacnice\_officiel



Fabio Mauri, Marilyn, 1964, photographie et technique mixte sur papier, 100 x 69 x 10 cm. © Collection privée, Milan - Courtesy The Estate of Fabio Mauri and Hauser & Wirth.

«Vita Nuova. New issues for art in Italy 1960-1975» presents a new vision of these fifteen years of creation, from 1960 - which corresponds to the first exhibitions of a new generation of artists (born between the 1920s and 1940s), active in Genoa, Florence, Milan, Rome and Turin - to 1975, the year marked by the tragic death of the writer, poet and film director Pier Paolo Pasolini (1922-1975), for whom 2022 marks the centenary of his birth.

The exhibition adopts a thematic, rather than chronological, approach, organised around three key topics (society, nature and the body), all considered in a porous and cross-cutting nature, in order to demonstrate the circulation of artists, forms and ideas between visual, ecological and corporeal issues. Developed as a multidisciplinary exhibition, «Vita Nuova» also explores the links established during the same period between visual creation, design and cinema. Valérie Da Costa, curator of the exhibition.

## A society of images

During the 1960s and 1970s, Italy's transformation (economic miracle, industrialism, consumer society, political instability, etc.) resulted in new modes of representation.

Italian cinema was in its golden age. With the Cinecittà studios, Rome was nicknamed «Hollywood on the Tiber». Cinema stars entered the world of the canvas, while artists used cinema in their works.

The image of the woman, advertising, television, cinema and the artistic heritage of Antiquity and the Renaissance, together with the contemporary city and questions of sexuality and gender, all became subjects to be explored.

This effervescence would be counterbalanced at the end of the 1960s by increased political and social tensions (events in the spring of 1968, strikes in the autumn of 1969, the attack on the Piazza Fontana in December 1969, the Borghese coup d'état in 1970, etc.), eliciting a significant reaction among artists.



—  
**Lisetta Carmi**, */ Travestiti*, 1965-1970, impression digitale (2017), 40 x 30 cm, édition 3/6 + II PA. Courtesy Ciacca Levi, Paris.  
© Lisetta Carmi et Martini & Ronchetti



—  
**Giorgio Ceretti, Pietro Derossi, Riccardo Rosso**, *Pratone*, collection Gufram, 1986, conception 1971, éditeur : Gufram Industria Arredamento, Turin (Italie). Tirage : 15 / 200. Édition originale. Tapis / siège polyuréthane expansé à froid « Guflex » en forme de gazon géant, peinture lavable « Guflac ». 100 x 140 x 140 cm. Centre national des arts plastiques. © Droits réservés – Photo : Yves Chenot.

## The body's memory

« That which always speaks in silence is the body » (« Ciò che sempre parla in silenzio è il corpo »), wrote Alighiero Boetti. The sculpture is memory – the trace of the body – just as painting is movement.

In Italy in the early 1970s, many artists used their bodies as an element of reference, measurement, distortion and performance, rather than as a single material with which to interact – in contrast with the spectacular and exhibitionist themes of body art.

These works are born from the body or evoke its memory from a more conceptual perspective.

The body is also a political object that questions gender and history through a performative approach, whether personal or collective. For some artists, this participatory experience opens itself up to the public space, thereby rendering it a form of social art.

## Reconstructing nature

The theme of the « reconstruction of nature » (« ricostruzione della natura ») is borrowed from Pino Pascali, who affirmed its free interpretation in his works.

In this highly industrialised world, the time had come to raise awareness about the excesses of our consumer society. Here, nature is represented as a resource and a central subject for certain artists who, seeking a form of degrowth, use it in their creations.

As such, they develop various filmed actions that interact with natural elements (wind, sun, earth, sand and water), or even interpret it via primary and artificial materials to design sculptures and installations that recreate nature in its strictest elementarity.

During these years, artists and designers shared a common interest in the forms of nature explored; this practice was all about bringing art into life.



—  
**Marisa Merz**, *Senza Titolo (Scarpette)*, 1975, fil de cuivre, 4 x 23 x 9 cm / chaque. Collection Merz, Turin.  
© Photo : Renato Ghiazza – Adagp, Paris 2022.