III. TOMORROW WILL BE BETTER?

In the United States at the same time, mass production seems to promise a brilliant and more comfortable future (household robots, washing machines, cars, etc.). We consume by having fun, without thinking about consequences; that is the idea of the American dream. Scientific progress also brings us closer to space and its universality. Advances of space conquest are considerable and swamp dreams of the American population.

ONE STEP IN FRONT OF THE OTHER

So, the fifties and sixties mark the golden age of science fiction, a literary genre that tells stories of parallel universes and scientific progress transforming the world. Artists of POP ART such as Martha Rosler question the life of human kind in the future, and an obsession with new technology and travel in space. The future then appears as the promise of an adventurous life.

DID YOU KNOW?

With the pre-drawing parts of the body, draw a reconstruction.

Guests of this movement thanks to this character:

My first is a very deep and strong feeling ...........................
My second is the verb of this sentence ..................................
My third is what we call a set, a whole ..................................
My fourth is the fifth personal pronoun ..................................
My fifth is something we want with strength ..........................
Answer: .................................................................

9. THE REVOLUTION OF LOVE

Sister Costa Kent is a nun that became an artist. She creates peace messages on silkscreen printing and collages. Her artwork is inspired by popular culture and includes images linked to consumption products. She asks questions of gender, ethnic origin and social class. She gathers those themes in a more global movement, spiritual, pacifist and counterculture of the late sixties and early seventies.

9. COMIC SPEECH BUBBLES

Unlike Ottlinger is an important figure from new german cinema, but she is also a photographer, a painter, a dramatist and a stage designer for theater. Between documentary and fiction, the artist uses novels to create characters that she integrates in her paintings. During her photographic sessions, she creates images and stories in the style of a storyboard (kind of comic strip which is used as a rough draft for a future movie). Then, she uses these stories to create long movies. Ottlinger is thus very inspired by comic books and often cuts his paintings into boxes in order to create a linear narrative without giving a voice to the protagonists.

What are you thinking Ottlinger’s characters? 
Imagine their thoughts and write them in the bubbles.

10. CROSSWORD PUZZLE

Now that you’ve discovered the entire exhibition, fill in the boxes below using the following definitions to find these words. Then, put in order the letters in the blue boxes so you can find the name of an important field in the POP ART world and in our nowadays culture.

1 - Term that refers to graphic novels.  
2 - Find of creators, of furniture especially. 
3 - Desire that permits to see images in movement and to change characters. It is in black and white which it was invented. 
4 - Kind of literature that tells stories that happen in the future, based on technological and scientific progress. 
5 - Women’s Liberation Movement which arts for women’s right. 
6 - Art of cutting and assembling elements (paper, fabric, etc). 
7 - Chubby, tubby and expressive women, created by Niki de Saint Phalle.

Word in blue: ____________

9. BOOKLET-GAMES 6/12 YEARS OLD

EDUCATIONAL BOOKLET

SHE-BAM POW  
POP WIZZ  
LES AMAZONES DU POP

3RD OF OCTOBER 2020 - 28TH OF MARCH 2021

The exhibition takes us back to 1960 and is about art, dress, and a generation of artists out of normes that have marked the art history and the POP ART by a unique manner.

In the Greek mythology, the « Amazones » are women that are powerful. Another word is offered to you, near the dream. Keep your eyes open in order to not miss anything and ask yourself: Does your daily life look like the artwork that you’re going to discover?

Pay attention all along the exhibition and find out these following elements:

- An iceberg  
- A wheel  
- A foot  
- A lion  
- A vampire  
- A penguin  
- A lipstick  
- A transparent  
- A rainbow  
- A cloud  
- A sun  
- A strawberry  
- A banana  
- A cloud

Word in blue: ____________
I. VROOM, VROOM, DESIRE AND ELEGiacs BODIES

Watch, Hollywood's celebrities, and Pin-up! The exhibition begins with a swarm of heroines. They can remind you of cartoon characters fighting to change the world.

1 Mysterious Eyes and One Big Foot
Nicole L. is a French designer artist. By a colored universe, she makes vinyle sculptures, a new material at this time. The artist represents parts of human bodies, as hands, feet or eyes that can be staged in little stories, or in shape of sculpture-furniture.

From the eye below, draw a story based on this universe.

II. THE ANGEL OF THE HOME AND HER MODERN SOLITUDES

The POP ART artists are the absolute relays of the woman figure as an image in the 60s. To do so, they transform and appropriate it, through advertising, cinema, fashion and art, but also everyday and ordinary life. At this time, the woman is an object-woman, magazine-woman, a femme fatale, a good wife who reigns over her home. But, times change, and the POP ART marks this revolution.

4 Open your Eye About Close-up
Kay Kurt is an american painter that represents large-scale objects to create a special effect on the spectator. In this way, she tries to criticise the advertising that uses also very large images to catch the eye and sell more. This artist questions your visual perception by painting in "large-scale" so to say that she concentrates on details and extends them considerably.

Could you recognize objects that she chooses to represent? Name them here: 

3 Ready, SET, GO!
Evelynne Axel defends the fact that woman body is not a consumption object, but at the contrary, it is bearer of a "thill of life". In her words, alea animating her paintings. This artist creates image of free women, without complex, confident in herself and her femininity. In one of her artwork's series, she approachs the link between woman and car. In Entomobile, created in 1966, we observe two bodies laying down, ready to kiss. The artist used a red tyre to frame their heads and attract the spectator gaze on their future kiss.

The red tyre slid from the artwork of Evelynne Axel. Help it to find out its path and repair its place inside the Entomobile.

2 Strong Women
Nicole de Saint Phalle is famous for her "Nanas", those women closed to nature, with generous shapes. Her creations are colourful and have fantastic patterns!

Nicole de Saint Phalle says: "I will show, I will show everything. My heart, my feelings, Green-red-yellow-blue-purple. Hate-laugh. A heart of demons".

The artist invites us to discover a colourful universe of images, gods and myths. She is engaged and she defends the woman cause with her artworks. Today, he questions you: what do you like the most in you?

Choose your words well and draw them in an original way in the frame below.

DID YOU KNOW?
Nicole de Saint Phalle, as other artists of the POP-ART, uses frequently a printing technique called "Scratch printing" which uses stencils (originally silk screens) interpolated between the ink and the medium. It permits to repeat endlessly the same patterns, by keeping the hand-crafted look and varying colours.

5 OIS-1 Assemblies
Nico de Saint Phalle and May Wilson use both of them the assembly method. It involves using various materials in order to compose a relief artwork, a bit like a sculpture. These two artists salvage objects found in the street. Nico de Saint Phalle fixes these daily life objects in plaster that she later paints. The objects are presented in their original state, but their function is completely dubious and their memories erased.

Observe well the artworks of those two artists and find to which artist the following objects correspond. Circle the Nico de Saint Phalle’s objects and cross out the ones by May Wilson.

6 Transformed Garden
Louise Nevelson is an american sculptor known for her metaphoric assemblages (with only one colour) and made of wood.

From the 60s, she creates unique compositions contained in frames realised by salvaged objects, such as wood engraving or pieces of furniture painted entirely in black, white or gold.

She uses various and damaged materials to question us about art and its origin. According to her, art is everywhere. All it takes is a creative mind to discover and transform it.

Draw the Tropical Garden interior realised by Louise Nevelson in 1963.

DID YOU KNOW?
The major part of POP ART females artists broaden political message with their artworks and criticize sexism by the visual culture. These artists seek a moral liberation in a context of consumerism society. These artists anticipate today’s world and are becoming more and more every day, especially with the organization of street marches, the practice of installation and collages. You can do the parallel with the actual world. These approaches took part in the evolution of the woman place in our society.